

Earthwork Contractors Will “Dig” InSite Software’s *Elevation Pro* Industry-Leading Software Package Gives Estimators a Competitive Edge

LAS VEGAS (March 15, 2023) — InSite Software officially took the wraps off its *Elevation Pro* software package today at CONEXPO-CON/AGG, North America’s largest construction industry show. The product rollout comes three years after InSite debuted two early versions of *Elevation* at CONEXPO-CON/AGG just prior to the COVID-19 shutdown.

“*Elevation Pro* is a totally new software product that revolutionizes the sitework sector,” said Steve Warfle, president and chief product officer for InSite Software. “Our development team started working with customer focus groups, strategizing with industry partners, and studying the competitive landscape. We figured out what features today’s modern earthwork estimators require to increase production and minimize the wages spent on takeoff and modeling.”

“I’m a big fan, I’m really impressed with the software and how easy it was to start using,” said Jeff Pitzer, who was among the first to start using *Elevation Pro* last September after launching Civil Works LLC in suburban Charlotte, North Carolina. “I looked at RocTek and Terramodel and had experience with Trimble and AGTEK, but they were too expensive for a small company like mine. I had used Pro Contractor for years. InSite is more accurate and has greater ability to export different file types. It’s affordable and easy to work with.”

Longtime InSite customers are just as enthusiastic. CTS Contracting, Inc. in Cheektowaga, New York (near Buffalo) has been an InSite customer since 2006.

“InSite allows us to perform take-off tasks much faster than other products we looked at. *Elevation Pro* took that to another level, further simplifying day-to-day tasks and making it much easier to complete take-offs faster and also to modify takeoffs when necessary,” said Scott E. Simon, Project Manager/Estimator at CTS. “Completing 3D models has also been improved, saving more time, and editing has become much easier.”

“I know for a fact it saves a lot of time over some of the other software we previously looked at. I have no reason to look elsewhere after 20+ years using InSite,” added Simon, who had been an InSite customer prior to joining CTS.

At a news conference at InSite’s CONEXPO-CON/AGG booth this morning, Warfle showed *Elevation Pro*:

- Is **twice as fast** as InSite’s previous offering and **significantly faster** than competitors.
- Allows the user to work across multiple data sources simultaneously — including **CAD, PDF, drone, and Google Earth**

— more —

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- Provides better communication to other contractors, team members, and engineering firms by **exporting to CAD and PDF files**.
- Delivers innovative **Cut and Fill with contours** providing clear visibility for precise production planning.
- Offers **KMZ export**, enabling anyone with a smartphone or tablet to **take geolocated data to the field** with Google Earth or other applications.
- Improves workflow through **docking workspace panels**, providing faster results with less training.
- Applies **Vector selection** for all data entry including **Area, Length, and Item Count** takeoff, making this feature best in class.
- Minimizes costly import and export of materials and value engineers job sites with the Dynamic Site Balancer
- Exports GPS machine control models to **CAT, Leica, Komatsu, Topcon, Trimble**, and all other machine control systems.

Elevation Pro is offered as a subscription and provides the industry a modern platform built with new, innovative technology that will increase contractors' profitability. Benefits include:

- No large upfront investment - customers reap the tool's benefits with better cash flow.
- Weekly training taught by industry experts.
- Seven days a week technical support to keep your grading team moving.
- Customers achieve maximum productivity with continuous new feature rollouts.
- Enhancements and integrations support changes to the constantly evolving software and hardware environments.

Both Simon and Pitzer raved about InSite's customer support and the company's openness to incorporating customers' suggestions into software upgrades and new features.

"The customer service is impeccable. Very little time passes before getting a response to an email or a call to customer support. They are very thorough, very detailed in working through the issue with you," said Pitzer. "They will spend as much time as necessary to get me through a project."

"I have requested they look at a couple changes here and there. They are always open to looking at and considering the requests," said Simon. "I know they are constantly working to improve the software and make it even better."

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“I spoke with Steve (Warfle) for almost two hours one day,” added Pitzer. “He was great. How many companies are there where you can talk to the chief product officer for two hours?”

“For more than 30 years, InSite has created and improved software to give contractors a competitive edge, helping them be more accurate, productive and profitable,” said Warfle. “We listen to our customers, push ourselves to solve complex problems, and never stop innovating. *Elevation Pro* is proof that Insite Software is taking the industry to an entirely new level.”

About InSite Software:

InSite Software provides earthwork take-off and construction estimating software designed for the excavation, general contracting, and engineering industries. For more than 30 years, InSite Software has led the market in software innovation and continues to expand its product offerings to meet the growing productivity needs of these industries. For more information, visit www.insitesoftware.com.

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